

## Au fil du tourisme is a marketing and communication agency specialized in tourism, culture, leisure and heritage.

Au fil du tourisme is a marketing and communication agency specialized in tourism, culture, leisure and heritage. The agency is the result of the ambition of its founder, Marie Le Scour, passionate about heritage, tourism, castles and horses, keen to enhance these passions through her double expertise in tourism management and marketing and communication.

Today, Au fil du tourisme guides, amongst others, tourism offices, museums and monuments, territorial collectivities, leisure areas and the players of the equestrian tourism industry. The agency differentiates itself through the use of operational and original support methods: techniques of meeting conduct, project management, brainstorming, creativity tools and creative problem solving.

Au fil du tourisme scopes :

- Training and coaching
- Seminars facilitation
- Projects support
- Communication and Press Relations missions

Our Pros:

- Hihlighted management team
- Innovative image
- Proud and dedicated team
- Personalized and reusable methods

Au fil du tourisme is YOUR ideas and projects activator. We guide you through your tourism promotional campaigns to attract the French public. Contact us.